



BRIANNA RÉGINE  
Visionary Consulting

## The BRVC Alliance Network

The Brianna Régine Visionary Consulting Alliance Network (BRVCAN) is a fusion of talented individuals that offer quality services to brands who seek solutions for specific tasks that may extend beyond BRVC's expertise. The network is a "one stop shop" for entrepreneurs and freelancers or service-based business owners to connect and reach the common goal of...Getting The Job Done!

BRVC prides itself on being an agency that's founded on a passion for helping others bring their brand vision(s) to life. If we could, we would help improve the growth of every business touching every market but we, both, know that's impossible.

However, we figured we could still help entrepreneurs accomplish their goals by creating a platform where consumers can easily find services and service providers can be readily available to consumers.

Save time with extra visibility and earn an extra coin! Easy enough, right?

| <u>Who Can Join The Alliance?</u>   | <u>Qualifications</u>   |
|---|---|
| <ul style="list-style-type: none"><li>- Publicists</li><li>- Graphic Designers</li><li>- Event Planners</li><li>- Photographers/Videographers</li><li>- Web Designers</li><li>- SEO Specialists</li><li>- Business Coaches &amp; Mentors</li><li>- Talent Managers</li><li>- Talent Bookers/Tour Managers</li><li>- Talent Agents</li><li>- Content Creators</li><li>- Social Media Strategists</li></ul> | <ul style="list-style-type: none"><li>- Member has an ambitious spirit</li><li>- Member has a Go-Getter mentality</li><li>- Member has a portfolio and experience in their craft</li><li>- Member has a professional demeanor</li><li>- Member is capable of committing to deadlines</li><li>- Member has effective verbal and written communication skills</li></ul> |

*Read on for Perks!*

## Perks

1) It's FREE to join!

2) Receive promotional efforts for your services

**More Information:** By joining the network, you will be included in an exchange of promotional efforts that benefit you as well as BRVC. How?

- a. Your selected services (up to 3) will be promoted (up to 2x a month) on BRVC's social media channels and newsletter
- b. BRVC's selected services (up to 3) will be promoted (up to 2x a month) on member's social media channels and newsletter, where applicable
- c. Member will be featured on BRVCAN web page for consumers to make a direct purchase

*Promotional efforts are equally reciprocated and agreed upon by both parties.*

3) Earn extra income

**More Information:** By joining the network, you will have the opportunity to earn extra consumers and therefore, extra income. How?

- a. Consumers purchasing BRVC's services with your special BRVC promotional code will receive a percentage off, and the member pockets the discounted amount
- b. Consumers purchasing member's services with your special promotional code will receive a percentage off, and BRVC pockets the discounted amount

*All transactions are made on BRVC's website and will receive a percentage off. Discounts don't exceed 15% off and are agreed upon both parties. Invoices and distribution of payment will be provided by BRVC on the next business Friday from submitted payment.*

4) Opportunity to collaborate with individuals within the network

- a. Create content to share on all parties involved (i.e. Instagram/Facebook lives, Story takeovers)
- b. On client projects

5) Opportunity to split fees for mutually beneficial databases

6) Gain access to a community of talented and like-minded individuals

**More Information:** By joining the network, you will be added to an exclusive chat group that allows you to network with other freelancers/business owners and discuss the ins and outs of your craft, networking events, and more!

Brianna Régine Visionary Consulting, LLC

## **FAQs**

### **How long will I be a part of the network?**

Alliance contracts are for every six months. However, if you would like to opt-out of the network, you can do so by providing a 30-day written notice.

### **As an alliance member, what are my responsibilities?**

Simply put, to do what you do best. If you were chosen to be a part of the alliance, we trust the capabilities and growth of your brand. We expect you to adhere to the deadlines of consumers, be respectful, operate professionally, and communicate efficiently – all qualities, you should already be doing in your respective operational processes.

### **By joining the network, am I considered a BRVC employee or partner?**

No. By joining the network, you are a part of a strategic alliance – which is an agreement among two or more parties that agree on a set of goals while remaining independent businesses.

### **How will I receive payment from promotional discounts?**

Income made from promotional transactions will be serviced via Paypal or Wave on the next business Friday from submitted payment. Each alliance member will be assigned their own promotional code, which consumers will use to purchase their services. Alliance members will also be made aware of a BRVC promotional code to use on their platforms to promote BRVC services. All transactions have to be made via BRVC's website.

### **How will I know I'm receiving the appropriate payment amount from any of my bookings made on BRVC?**

By joining the alliance network, the same respect, transparency and honesty we expect from you, we will reciprocate. All transactions are made on the BRVC website so records can be kept accordingly. Alliance members will receive an invoice indicating transactions and transaction details.

### **How frequently will I be paid if a transaction is made on my behalf?**

Alliance members will receive their payment on the next business Friday of a submitted payment. (i.e. If a transaction is made on Wednesday, the alliance member will receive payment and an invoice on the following Friday.)